



The Edmond de Rothschild  
Foundation (Israel)

2017 - 2018  
**HIGHLIGHTS**

# Table of contents

<b>05</b>	<i>Message from Baroness Ariane de Rothschild</i>	<b>10</b>	<i>A Unique Economic Model for Philanthropic Activity  Our History</i>
<b>06</b>	<i>Message from Guy Swersky Vice Chairman</i>	<b>12</b>	<i>The Foundation in Numbers (2017-2018)</i>
<b>07</b>	<i>Message from Elli Booch Director of Philanthropy</i>	<b>15</b>	<i>Highlights</i>
<b>09</b>	<i>About The Edmond de Rothschild Foundation (Israel)</i>	<b>25</b>	<i>Greetings to Participants</i>
	<i>Our Methodology</i>	<b>26</b>	<i>Our Programs</i>
	<i>Our Fields of Expertise</i>	<b>62</b>	<i>Governors and Staff</i>





## Message From Baroness Ariane de Rothschild

Our world has recently been faced with unprecedented economic, social, and environmental challenges resulting from the erratic management of financial institutions and public policy. This has been further compounded by the careless exploitation of our natural resources. Such turmoil is taking place in the context of heightened geopolitical tensions fed by a number of regional conflicts across the planet.

Although this phenomenon is not new, it could grow worse and spiral out of control if decision makers, the world of business, and civil society do not take a clear stand in the competition for dwindling resources.

We all have a role to play in building a better world for our children. In our own case, we were exceptionally fortunate to inherit a unique philanthropic tradition based on a longstanding commitment to solidarity, social responsibility, and the advancement of knowledge.

These values have translated into our family's continued involvement with Israel from the 19th century to this very day. "Hanadiv" inaugurated the Rothschilds' strong alliance with the Jewish homeland by investing in enthusiastic young people who had a dream. He believed in the power

of vision and of change and worked relentlessly to provide the pioneers of this dream with training, moral guidance, and financial support.

The entrepreneurial network of Foundations we continue developing around the world upholds this legacy. In Israel, The Edmond de Rothschild Foundation, founded nearly 60 years ago by Baron Edmond de Rothschild, ensures that this heritage will continue for many generations to come.

By bringing to Israel our innovative and strategic approach to philanthropy, and investing in leadership, diversity, access to higher education and academic excellence, The Edmond de Rothschild Foundation (IL) works each day to ensure that our vision will translate into lasting achievements.

The people we believe in and the projects we support provide the best illustration of our faith in human potential, our commitment to the value of sharing and our pursuit of excellence.



# Guy Swersky

Vice Chairman

The Edmond de Rothschild Foundation (IL) builds on a legacy of generations of entrepreneurial and active philanthropy. We combine profound knowledge of real issues, compassion to understand the challenges, and the restlessness of wanting to make a difference with the resolve to change the status quo.

Grounded in the unique legacy of the Rothschild family and supported by a network of foundations and professionals around the world, our team develops programs and works with a variety of partners to leverage our funds and our knowledge and attain maximum impact. Pursuing excellence and social impact in everything we do, we dare to test conventional wisdom and perceived boundaries.

We believe philanthropic funds should venture beyond the safety of certain returns. Our greatest success is in programs that carry themselves over to the next stage and no longer require our regular attendance – somewhat like parents who take pride as their children spread their wings and leave the nest. We don't fear failure – as long as we learn and improve ourselves in the process of trying.

Our unique model – profitable economic activity on land we own in the greater Caesarea area funding an evergreen endowment – ensures the Foundation is sustainable into the future. The foresight expressed in our model affords us the luxury of thinking long-term and planning for decades; we think long-term in the business world and even longer in the philanthropic sphere.

2018 saw the formal extension of the cooperation between the Foundation, the Rothschild family, and the State of Israel – an expression of the ongoing relevance of the work we do.

As you will see in this report, over the last few years, we crystalized our strategy and areas of focus, built our staff, and substantially increased our reach, our partnerships, and our giving. We are excited about our prospects and are eager to take on the challenges ahead!



# Elli Booch

Director of Philanthropy

Dear friends and partners,

I am pleased to present you with the main activities of the Edmond de Rothschild Foundation (IL).

As part of the Rothschild family's global network of foundations and legacy of more than 130 years in Israel, we believe in investing in young pioneers as the infrastructure for building an inclusive and collaborative society. We view higher education as a platform for promoting social mobility and the development of leadership, excellence, and entrepreneurship, and we work with a wide range of partners to cultivate and advance innovative solutions to the challenges of Israeli society.

Over the past two years, the Edmond de Rothschild Foundation (IL) has doubled its scope, by extending programs with proven success and developing a variety of new initiatives. We have specialized in and expanded our work in such fields as maximizing higher education and leadership development, and initiated the development of new fields of expertise, such as impact entrepreneurship and the arts.

We are pleased to share with you the key accomplishments and outcomes of the Foundation's momentum of recent years. Above all, these achievements are the result of strategic partnerships with foundations, government ministries, academic institutions, and NGOs – and the fruits of the efforts of outstanding professionals who know how to translate vision and strategy into measurable results and social impact.

We are aware of the challenges and the long way ahead of us en route to an inclusive and collaborative Israeli society – but knowing the young pioneers we invest in and the professional partners we work with, we are convinced that we are on the right track.





Baron Edmond de Rothschild

## About The Edmond de Rothschild Foundation (IL)

The Foundation, operating within the framework of the international network of The Edmond de Rothschild Foundations worldwide, initiates and supports dozens of innovative projects throughout Israel, aimed at reducing social gaps and fostering young leadership through higher education.

The Foundation's efforts to achieve higher education in as many communities as possible, to promote innovative academic research, to engage artists in social involvement, to invest in groundbreaking economic and social models, and to nurture a young and committed leadership, affect the lives of tens of thousands of people and shape the future generation of Israel's pioneers.

### ***Our Methodology***

The Edmond de Rothschild Foundation (IL) leads, develops, and supports social innovation through a creative and result-oriented approach, aiming for maximum social impact. Our built-in workflow enables us to support a growing number of initiatives, in addition to ongoing monitoring and control, helping us to improve constantly and increase our efficiency.

Since 2010, The Edmond de Rothschild Foundation (IL) has placed special emphasis on the evaluation and measurement of its philanthropic activities, and it adopts and promotes

the development of innovative and effective measurement tools: The systematic collection of information and data, definition of objectives and desired outcomes, regular supervision, and more. This approach promises the ongoing involvement and long-term commitment of the Foundation and the initiatives we support, beyond our one-time financial contribution.

### ***Our Fields of Expertise***

In order to realize its vision and expand its influence in Israeli society, The Edmond de Rothschild Foundation (IL) operates in five fields:

**Access to and success in higher education**, with the aim of promoting equal opportunities and enabling young people in Israel's social and economic periphery to acquire higher education and attain gainful employment;

**Academic excellence**, in order to advance innovative research and to help develop the next generation of researchers in the humanities and exact sciences, and to harness the academic leadership for social change;

**The arts**, with the aim of harnessing artists to social involvement through their creative work;

**Impact entrepreneurship**, aimed at establishing a measurable business model and encouraging the



economic flow of new capital to address social and environmental needs;

**Leadership**, with the aim of establishing a cadre of young leaders, from across the diverse country, who will integrate into positions of influence in Israeli society.

**A Unique Economic Model for Philanthropic Activity**

The Edmond de Rothschild Foundation (IL) operates under a unique model with a land-based endowment. All income from the development of the Caesarea lands is transferred from its subsidiaries – the Caesarea Development Corporation and the Caesarea Assets Corporation – to the Foundation, which then donates to advance higher education in Israel. The solid economic basis of the Foundation ensure its longevity and allows for long-term planning.

**Our History**

From the end of the 19th century into the present day, the Rothschild family has been a mainstay in the evolvement, establishment, and development of the State of Israel. From the life-long work of Baron Edmond Benjamin James de Rothschild – the "Well-Known Benefactor," or Hanadiv – the family has stood at the forefront of realizing the vision of a progressive Jewish state that will serve as a home of the Jewish people, a symbol, and paradigm of social justice and equal opportunity. The Edmond de Rothschild Foundation (IL) is

the continuation of the journey implementing this vision. Baron Edmond de Rothschild, grandson of Hanadiv, established The Edmond de Rothschild Foundation (IL). While his grandfather left his mark by acquiring land, setting up villages and towns, and settling them, Baron Edmond de Rothschild will be remembered for his contribution to the industrialization of Israel and for his prominent support of educational and cultural institutions.

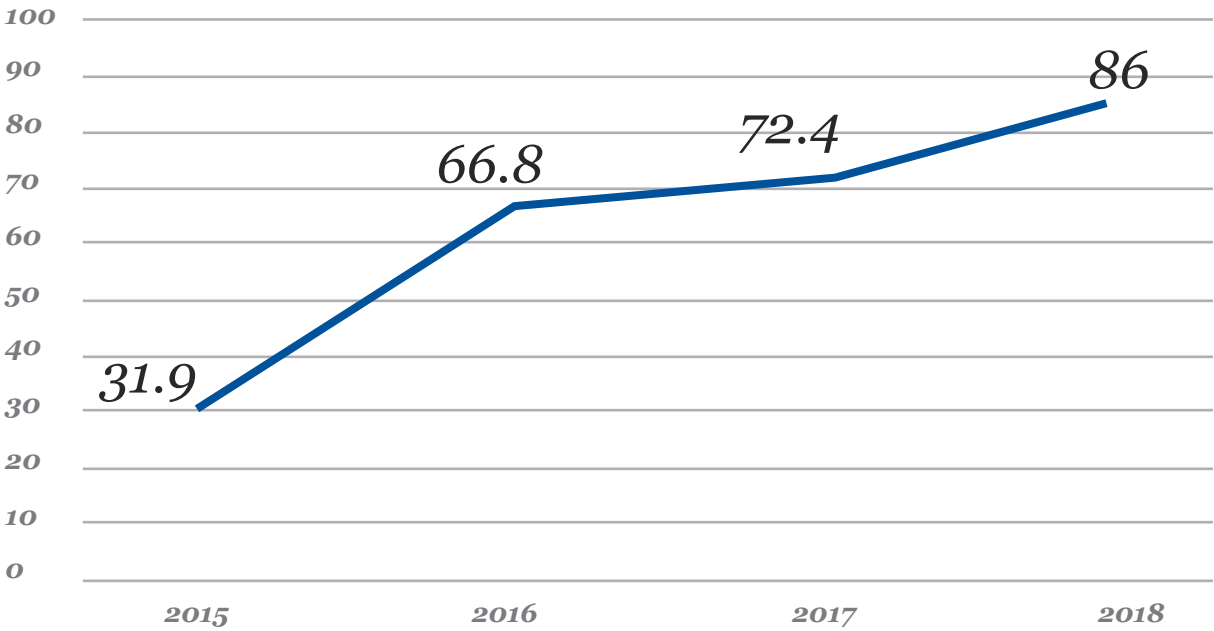
At the end of the 1950s, the Rothschild family granted 500,000 dunams (about 125,000 acres) of the lands it owned to the State of Israel, as a gift. This is by far the largest donation ever given to the State of Israel. Moreover, the Rothschild family transferred its Caesarea property (approximately 30,000 dunams, or 7,400 acres) to The Edmond de Rothschild Foundation (IL), inviting the State to be a partner in the Foundation. When Baron

Edmond de Rothschild passed away in 1997, responsibility for the family's banking group and network of philanthropic Foundations was assumed by his son – Baron Benjamin de Rothschild. The Baron and his wife, Baroness Ariane de Rothschild, continue the work of The Edmond de Rothschild Foundation (IL), as part of The Edmond de Rothschild Foundations network.

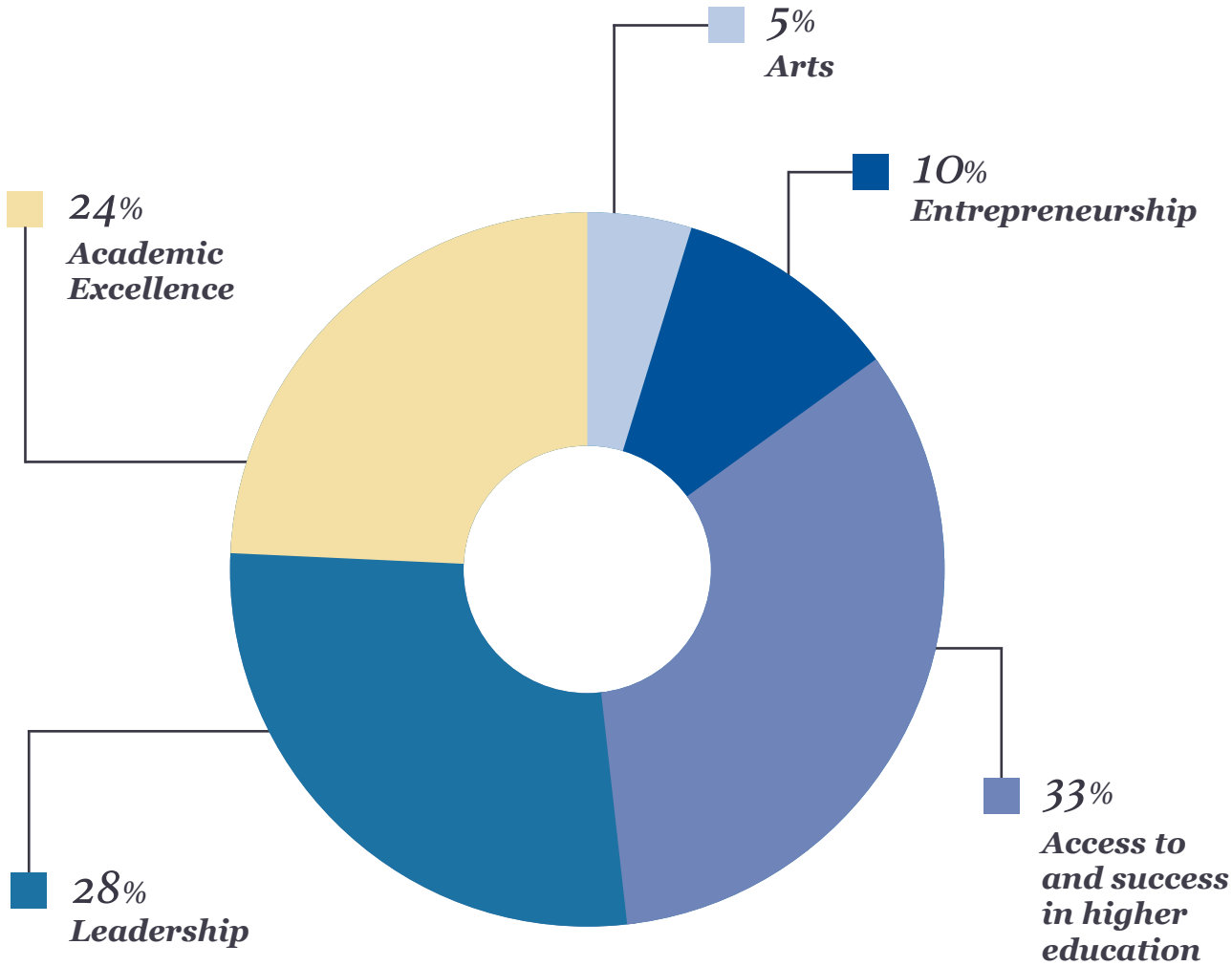


# The Foundation in Numbers (2017 - 2018)

The growth in the foundation's donations  
(millions of Nis)



# Distribution of support according to the field of expertise in 2018



# The Foundation in Numbers (2017 - 2018)

37 academic institutions

Over 40,000 participants  
in the Foundation programs  
impacting over 200,000  
people indirectly

7 governmental ministries  
and authorities

200 events and exhibitions at  
the Edmond de Rothschild Center

Over 1,000 scholarship recipients

38 women doctoral students

268 master's degree students

Over 100,000 hours of  
social activity

Over 1,000 interns

## Highlights

Access to and  
Success in Higher  
Education



A 26% improvement  
in the integration of  
Hadassah Academic  
College graduates  
into commensurate  
employment



The “Feuerstein in  
Academia” program  
expands to the  
periphery

Data published by the Career Counseling Center at Hadassah Academic College in Jerusalem, founded in 2012 by The Edmond de Rothschild Foundation (IL), shows a significant improvement in the rate of integration of college graduates in commensurate employment. The Center developed unique services geared to build the skills required for the 21st century's changing labor market. These services are adapted to the needs of students from Arab and Haredi society, as well as to specialized departments, such as industrial design and photographic communications, where the rate of integration into commensurate employment rose by more than 100%.



An increase of over  
40% in the number  
of participants in the  
Next Step

As part of its efforts to develop an internship culture in Israel, the Foundation has set a three-year target: at least 10% of the students without a mandatory internship requirement will receive the opportunity to gain practical experience during their degree studies – an experience that improves their chances of integrating into suitable employment by some 30%.





***Israeli Hope in the Academia affords academic-employment continuity***

The Edmond de Rothschild Foundation (IL) accepted an invitation from the Office of the President and the Council for Higher Education to lead the “Academic-Employment Continuity” program as part of the Israeli Hope in the Academia initiative. The initiative developed on the understanding that academia is a central arena for the development of human capital and a meeting point of youth from all parts of society. The “Academic-Employment Continuity” program is designed to connect government authorities addressing higher education with those who deal with employment, and, together with a coalition of foundations, strengthen the connection between the worlds of academia and employment, and increase academia’s commitment to the

employment outcomes of its graduates. The first stage of the program includes a national mapping and comparative research towards establishing a “gold standard” model for the activities of an academic institution that is committed to the employment outcomes of its graduates. The steering committee is comprised of representatives of the Council for Higher Education’s Planning and Budgeting Committee, the Ministry of Social Affairs and Social Services, the Ministry for Social Equality, and other foundations.



***A 50% decrease in the dropout rate of students in the computer science department***

The Social Impact Bond for Academic Dropout Rate Reduction, administered at the University of Haifa and the Tel Aviv-Jaffa Academic College by SFI and Aluma, successfully cuts the percentage of computer science students dropping out from both institutions, reducing dropout rates at the University of Haifa by 50%. This achievement is further enhanced by the dramatic increase in the percentage of Arab students in computer science at the University of Haifa: as a result of the program, their dropout rate came down to that of the general population (11%).

**Highlights**

***Academic Excellence***



***The Ariane de Rothschild Women’s Doctoral Program comes to the Negev***

The program provides a supportive structure of grants for scholarships, living stipends, and professional training for doctoral students representing the various sub-groups in Israeli society. This year, the program is offered for the first time at Ben-Gurion University, joining The Hebrew University, the Technion, Tel Aviv University, and the Weizmann Institute of Science.



***The Rothschild-Weizmann Program marks a decade of activity***

The Rothschild-Weizmann Program for Excellence in Science Teaching is a master's degree program for outstanding teachers in mathematics and science at junior-high and high schools at the Weizmann Institute of Science. The program aims to introduce innovative strategies in science teaching and cultivate students' curiosity in science studies.

Launched in 2008 by the Foundation and the Weizmann Institute, the program celebrated a decade of activity this year, with more than 350 graduates from 130 communities across the country, including Jewish

and Arab, religious and secular, from the periphery and central regions in the country. To establish the program and support its activities throughout a decade, the Foundation donated NIS 37 million to the Weizmann Institute. Due to its achievements and the significance of its continuity for the development of science education in Israel, the Weizmann Institute continues to support the program from its own sources.

# Highlights

## Impact Entrepreneurship



### ***A second round of the Edmond de Rothschild Research Series is launched***

We launched the second round of the Edmond de Rothschild Research Series, designed to create new knowledge in the Foundation's areas of activity with a view to its dissemination among social organizations and NGO institutions.

The academic judging committee chose 14 studies in three areas of activity: access to and success in higher education among peripheral populations; the impact of programs that promote social responsibility, excellence, and leadership; and mergers in the social world.



### ***Creating the area of impact entrepreneurship at the Foundation***

In March 2018, the Foundation opened a department dedicated to impact entrepreneurship, after years of active participation in this area.

The area includes flagship projects which the Foundation has supported for several years, such as the Center for Social Entrepreneurship and Impact Investments at the College of Management, alongside new projects, such as the matching grant.

This step demonstrates the Foundation's commitment to the development of the infrastructure for the Israeli impact entrepreneurship ecosystem.



### ***The Foundation completes the comprehensive mapping of Israel's impact entrepreneurship ecosystem***

The mapping focused on the shift from "start-up nation" to "impact nation" and the development of the field in Israel vis-à-vis global trends.

The mapping enables the Foundation to act strategically to narrow the gaps in the field through a philanthropic contribution.



### ***A new matching program launched: \$1 million for Israel's impact entrepreneurship ecosystem***

The program aims to build and strengthen the field of impact entrepreneurship in Israel and raise an additional \$ 1 million by the end of 2019.



### ***The Center for Social Entrepreneurship and Impact Investments led a conference on impact investments at the College of Management***

The conference was open to the public and featured Dorit Salinger, Commissioner of Capital Markets, Insurance, and Savings; Sami Peretz, editor of The Marker newspaper; and Sir Ronald Cohen, chairman of Social Finance Israel.



# Highlights

## The Arts

20



### Launch of an incubator for Shenkar's Art in the Community program

Over five years, the 100 graduates from different sectors in society, who participated in the five cycles of the Shenkar's Art in the Community program, established over 150 projects in some 45 communities throughout the country and reached over 20,000 people.

In 2018, the Foundation launched the "graduates' incubator" which will provide overall professional support for selected graduates.



### Doubling the Bezalel Residents Program

The Bezalel Residents Program, which works to expose primary-school students in Tel Aviv Jaffa to art, doubles in size and begins operations in Jerusalem. Over 720 students from disadvantaged areas in both cities take an active part in the program, in which they are guided by eight residents who are graduate students at the Bezalel Academy of Art.

### For the first time, a center for excellence in art established in Arab society

The Edmond de Rothschild Foundation (IL) established the first center for excellence in art in Arab society in collaboration with Bezalel and the Umm al-Fahm Art Gallery. The center will provide artistically inclined high-school students training in art as a tool for personal empowerment, under the guidance of Bezalel faculty and in the Gallery's unique space.

# Highlights

## Leadership



### Launch of the Masar program for high school graduates from the Arab society

A first-of-its-kind leadership program for high school graduates from the Arab society opened this year in Kfar Kara. The intensive program offers its 23 participants an opportunity to enhance their knowledge, skills, and abilities; expand their social perceptions; and develop leadership capabilities.



### Launch of the Leadership in Academia program for creating future impact through academic staff

For the first time, a group of future agents of change from all of Israel's academic institutions began working to promote an outstanding academic system. The program, which began its activities in 2018, includes academic staff from universities and colleges throughout Israel and is run in coordination with the Council for Higher Education.

### Launch of "Ha-Solela" social entrepreneurship incubator for graduates of the Rothschild Partnerships programs

We launched an entrepreneurship incubator to enable participants and graduates of the Rothschild Partnerships programs who are leading social entrepreneurship initiatives to develop and advance their initiatives into a substantial project with impact on Israel's social space. The first group of 10 participants completed the incubator's first cycle in July 2018.

21



***For the first time: A BR Ambassadors group from Haredi society***

A new group of Benjamin de Rothschild (BR) Ambassadors, from the Haredi society opened at the Kiryat Ono Academic College. For the first time, we are establishing a group that will develop young women's leadership, and whose participants will serve as agents of change in their society.



***A Day in a Life, a project in collaboration with the Office of the President***

A national initiative held last April in collaboration with the Office of the President, with the aim of increasing familiarity between the various "tribes" of Israeli society by providing individuals with the opportunity to see the world through another's eyes. As part of the day, dozens of individuals from different sectors of the Israeli society exchanged roles and then got together to talk about the experience.

# Highlights

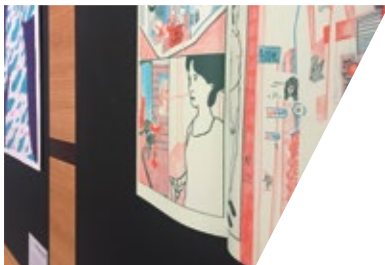
***The Edmond de Rothschild Center***

The Edmond de Rothschild Center was founded by The Edmond de Rothschild Foundation (IL), with the goal of becoming a home for art and culture. Over the past two years, the Center hosted multiple cultural events, exhibitions, and lectures in various fields.



***Event sampler***  
***SHOESTORIES Shoe Show***

An exhibition of unusual shoes designed by students and graduates of the Department of Jewelry and Fashion at the Bezalel Academy of Art and Design over the past 25 years. The works won general and critical acclaim around the world.



***“Loving Art. Making Illustrations.”***

An initiative of Portfolio magazine, held by the Department of Arts at the Tel Aviv-Jaffa Municipality, as part of the annual Tel Aviv Illustration Week. The Edmond de Rothschild Center hosted exhibitions and discussions as part of the event.



***“Ėmtza” - Other views on intermediate submissions at the school of architecture***

The exhibition, by the Technion Faculty of Architecture, presented the interim submission of the final project by architecture students. The interim submission is the junction at which an idea begins to turn into a reality.



***The Truth and Clothes Festival***

A unique fashion event that sparked discussion and conversation about the role of authenticity in the fashion industry and contemporary culture, and raised relevant questions about creating fashion with meaning and a message, the marketing forces in the industry, and the next generation of consumers.

Master classes and lectures by: Assaf Amdursky, Idan Raichel, Lola Marsh, Mira Awad, Ivri Lider, Adi Ness, Amos Gitai, Maor Zaguri, and numerous others.





Max Simonovski



Dr. Adi Hanuka



Guy Globerman

## Greetings to program participants

Forbes magazine “promising 30 under 30” list Greetings to **Dr. Adi Hanuka**, Ariane de Rothschild Program graduate from the Technion, for entering the Forbes’ magazine list of the most influential young people under the age of 30 for 2018.

Senior position in the Ministry of Energy **Yael Barash Harman**, a doctoral student in the Ariane de Rothschild Program at the Hebrew University, was appointed head of Technologies & Renewable Energies at the Office of the Chief Scientist of the Ministry of Energy.

**Max Simonovski** wins the Global Impact Award Max is an MBA graduate from the Center for Social Entrepreneurship and Impact Investments at the College of Management (founded by The Edmond de Rothschild Foundation (IL) and the Dualis Foundation) and the founder and CEO of Soapy, a developer of advanced hygiene solutions worldwide.

The award was presented at a special ceremony of the Israel International Development Association (SIID), in the presence of **President Reuven Rivlin**.

**Twenty graduates** of the Rothschild Partnership programs ran for office in the 2018 municipal elections

The Edmond de Rothschild Partnerships organization is proud that 20 of its graduates were candidates for various positions in the local elections throughout the country, a reflection of the program ethos of community engagement and social involvement.

**Limar Zian** was selected as one of the 20 under 20, in the impact conference with her “Raise Your Voice” project that aims to empower teen girls in Arab society through lectures, workshops, and a Krav Maga course.

**Guy Globerman**, a graduate of the Benjamin de Rothschild (BR) Ambassadors, is on The Marker’s “100 Most Influential” list for the second consecutive year, with “Israel 2050”.

# The Edmond de Rothschild Foundation (IL) Programs by field

## Access to and Success in Higher Education

- The Next Step
- Academy for Life
- The Track to Employment
- Collective Impact
- Heisegim – Ruad
- The Feuerstein in Academia Program
- Career Counseling Center at Hadassah Academic College, Jerusalem
- Olim Beyahad
- Tofsim Kivun

## Academic Excellence

- The Rothschild Scholars – Technion Program for Excellence
- The Ariane de Rothschild Women's Doctoral Program
- Social Research Project

- The Rothschild-Weizmann Program for Excellence in Science Teaching
- Doctoral Program for Excellence and Diversity in Neurobiology

## Impact entrepreneurship

- Social Impact Bond for Academic Dropout Rate Reduction
- The Rothschild Cube – Center for Effective Social Action
- Center for Social Entrepreneurship and Impact Investments
- JFN complementary grant
- Starting-Up Together
- Biztech Impact Entrepreneurs

## The Arts

- Bezalel – Umm el Fahm Gallery
- Bezalel Residents
- Shenkar – Art in the Community
- Roim Rachok (Looking Ahead) program

## Leadership – Programs by the Edmond de Rothschild Partnerships

- The BR Ambassadors
- Cadets programs
- Kav Hazinuk
- Israeli Hope in the Academia
- The Leadership in Academia program
- The Masar program

## Other leadership programs

- The Maoz leadership program
- Excellence in Philanthropy

# The Edmond de Rothschild Foundation (IL) Programs

## Access to and Success in Higher Education

### The Next Step

“The Next Step” was founded in 2012 as a collaboration between the Foundation and Aluma Association, with the aim of bridging the world of higher education and the world of employment.

The program assists students who are nearing the completion of their studies to find appropriate employment through an academic course that includes practical internship during their studies.

In today's competitive workplace, young people – especially from the social and geographic periphery – lack social and economic networks and find it difficult to integrate into employment commensurate with their education and skills. “The Next Step” is the

largest internship program in Israel, operating in 20 academic institutions in the general population, the Arab society, and Haredi society.

The program operates in cooperation with the Aluma Association, JDC-Israel, the Jewish Federation of New York, the Ministry for Social Equality, and the Mandell Berman Foundation.



**3574** participants  
**1,010** interns  
**1,844** participants completed the full program

\* Data for 2017 - 2018



# Academy for Life

The Edmond de Rothschild Foundation (IL) identified similarities between the population that does not enlist into the IDF and the population that is underrepresented in academia, and in 2012, initiated the Academy for Life program. The program is aimed at young people with potential and social commitment, who have chosen to contribute to society through a year of volunteering. This year serves as a platform for personal empowerment and preparation for academic studies. The program accompanies participants from the moment they enter higher education, throughout their studies until attaining an academic degree, to their successful integration into the workforce.

The program operates in cooperation with Bat Ami, Ma'ase Center, Ajik - Abraham Fund, the "Citizens Build a Community" organization, and the National Student Union.

6

years of activity

380

participants in 2018 - 2017

500

participants

10,000

people affected by the program



# Collective Impact

Founded in 2017, Collective Impact focuses on the effective accessibility of Arab academic graduates to employers in the Israeli economy. The program operates on two levels: the transformation of academic institutions into "diversity employers", and effecting a change in the consciousness of Arab academics, with the aim of encouraging them to integrate into the private sector upon graduation. The program also deals with the challenges of working with Jewish employers, facilitating the accessibility of jobs and graduates' placement.



# Heisegim – Ruad: Improving Access to Higher Education

The program was founded with the goal of increasing accessibility to higher education in towns and communities in Israel's socio-geographic periphery. The program operates among young people to raise awareness of the importance of higher education and to increase the number of students from the periphery.

The program operates in two branches: Heisegim (Accomplishments) – a program for population from the periphery of Jewish society, and Ruad – a program that focuses on making higher education accessible to Arab society. The program works in cooperation with Aluma Association, the Council for Higher Education, the Gruss Foundation, and local authorities and youth centers throughout the country.



**17** years of activity

**15,000** young people received individual counseling as part of Ruad program

**4,363** young people received individual counseling as part of Heisegim program

\* Data for 2017 - 2018

# The Kav Mashveh Business Clubs

Developed by the Kav Mashveh organization, the program is designed for Arab students in the fields of biotechnology, economics and finance, law, human resources, computer science, and engineering.

Through the program, students acquire necessary knowledge and tools for their integration into significant career paths, and are exposed to leading companies and businesses in the Israeli economy, with the aim of creating a network of connections that will constitute a solid basis for their professional development.



**5** years of activity

**350** students have participated in the program since its inception

**82%** of participants in previous cycles were integrated into suitable employment

\* Data for 2017 - 2018



# Tsofen

The Tsofen Association works to increase the integration of students from Arab society into the high-tech sector in positions commensurate with their training and skills.

In 2016, the Foundation partnered with Tsofen to establish the mentors program, which identifies and recruits senior and experienced Jewish and Arab engineers, who accompany Arab students majoring in high-tech fields for six months or more. Mentors help students understand the Israeli high-tech industry in depth and focus on supporting their job search process and their employment readiness.



**5**  
years of activity

**470**  
participants

**60%** of participants in the program  
underwent a placement process

\* Data for 2017 - 2018

# Feuerstein in Academia

The Feuerstein in Academia program is aimed at breaking through a considerable barrier facing some peripheral populations when applying to prestigious study programs with social mobility potential: The psychometric exam. The program is based on an alternative diagnostic model for the psychometric exam, which analyzes candidates' learning potential, and also involves personal guidance for participants that includes, among other things, a course on learning strategies and unique cognitive support. The program enables candidates from the social and geographic periphery, as well as Ethiopian Israelis, to integrate into prestigious academic tracks independently of their psychometric grade and to complete their studies successfully.

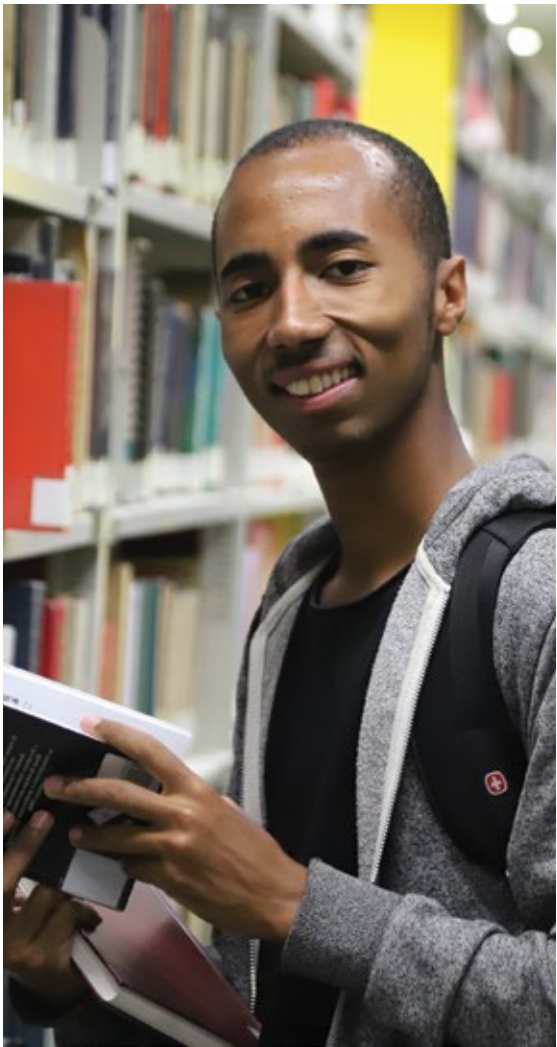
The program operates in collaboration with the Feuerstein Institute, The Hebrew University, Bar-Ilan University, and Ariel University.

**8**  
years of activity

**242**  
participants in 2017-2018

**242**  
participants

**100** students  
successfully completed  
their bachelor's degree





## Career Counseling Center – Hadassah Academic College

The Hadassah Academic College in Jerusalem has a social and employment orientation that attracts students from across Israel, half of whom are their family's first generation to acquire a higher education.

In 2013, the Foundation established the college's Career Counseling Center to provide students and graduates with tools and skills to help them plan their careers and quickly integrate into the challenging workplace of the twenty-first century.

**40%** of all Hadassah Academic College students participated in the Center's activities

**6,000** people were affected by the program

\* Data for 2017 - 2018



## Olim Beyahad

The program aims to create a young leadership rank among members of the Ethiopian community, by integrating academics into influential positions in the Israeli economy. The program helps Ethiopian Israelis to advance and utilize their abilities and aspirations in order to create a change in Israeli society's perceptions.

The program operates in cooperation with the Olim Beyahad organization.

**93%** of participants in the Olim Beyahad TASA program are integrated as interns in major companies

**1548** employers cooperate with the program and its goals, and are willing to employ the program's participants



# Tofsim Kivun

The program's aim is to integrate academics from Israel's geographic and social periphery into employment suited to their education and personal abilities, based on the understanding that successful integration will serve as a lever for social mobility and change. Volunteer mentors, who are graduates of elite military units, provide guidance and support to program participants en route to their integration into appropriate employment, development of social responsibility, and contributions to community resilience through both participants and volunteers.

The program works in conjunction with the initiative "Tofsim Kivun".



**350** people participants since the program's establishment

**6,800** hours of social activity in the program.

**86%** of program graduates are employed, compared with 68% at the beginning

## Academic excellence

# Rothschild Scholars – Technion Program for Excellence

The Rothschild-Technion Program for Excellence is an academic study program for a bachelor's degree, geared to make the most of the students' curiosity and creativity, and to expand their horizons. The program is designed for students who are capable and interested in learning "differently", according to a personalized study program that enables expansion of various fields of knowledge.

It provides both professional tools and broad possibilities for promoting and developing personal potential, while also encouraging creativity, originality, and curiosity through self-study, teamwork, and close guidance by a consultant from among the academic staff. Students are integrated into postgraduate studies during their undergraduate studies.

This flagship program for excelling students has operated at the Technion for over 20 years, and, in 2015, the Foundation began to support its activities. Its graduates include renowned leaders who have gone on to develop diverse fields of research in academia, industry, and high-tech, both in Israel and abroad.

**20** years of activity

**4** years of Foundation support

**100** participants each year





# Ariane de Rothschild Women's Doctoral Program

The Ariane de Rothschild Women's Doctoral Program grants scholarships to outstanding female PhD students from various fields of study, who study at research institutions in Israel. As part of the Baroness's efforts to promote equal opportunity for women around the world, the program supports talented and motivated female doctoral students from diverse backgrounds, for whom a scholarship is a necessary condition for their success in academia.

The program was inaugurated in 2009 at The Hebrew University of Jerusalem, and has since grown to include the Technion, Tel Aviv University,

the Weizmann Institute of Science, and Ben Gurion University of the Negev. Each year, four new scholarships are awarded to outstanding female students in each institution. Participants also receive a one-time grant for travel to conferences abroad. Furthermore, the Foundation developed a holistic program for the participants, encompassing training, workshops, and social activities.



# The Rothschild Research Series

The Edmond de Rothschild Foundation (IL) views the development and dissemination of academic knowledge a part of its strategy in advancing its areas of interest.

In 2012, the Foundation launched the Rothschild Research Series in order to encourage the development of new knowledge in these areas, and to make it accessible to organizations operating in the social field.

For the purposes of the research, the Foundation is affiliated with all the research authorities in Israel, including The Hebrew University of Jerusalem, Ben-Gurion University, Tel Aviv University, University of Haifa, Bar-Ilan University, the Open University, the Lev Academic Center, the Brookdale Institute, and CET.



**10**  
years of activity

**20** of new  
doctoral students  
each year

**73**  
participants

**17%** of the  
participants are  
from Arab society

**10%** of the  
participants are  
from the Jewish  
religious/Haredi  
society

**27** social studies to date

**9** participating academic  
institutions and research bodies

# Rothschild-Weizmann Program for Excellence in Science Teaching

The Rothschild-Weizmann Program for Excellence in Science Teaching was established with the goal of training leading science and mathematics teachers. Founded in 2008, the Foundation embarked on an ambitious project with the Weizmann Institute of Science, and committed to support the program for 10 years. The program offers outstanding junior-high and high-school teachers a special MSc degree in science teaching, expands and enhances their scientific knowledge, familiarizes them with the newest approaches to science education, and

provides them with experience in creating and leading original initiatives. The program is an unprecedented endeavor in terms of educating Israel's science and mathematics teachers, and has already yielded a cadre of outstanding and committed teachers who are ready to lead their students and peers into new territories of exploration and learning.



**10**  
years of activity

**100**  
participants during 2017-2018

**15,000**  
high-school students have been affected by the program

**350**  
participants from the day the program was established

**253**  
teachers from all sectors of Israeli society have received their MSc degrees from the Weizmann Institute

# Doctoral Program for Excellence and Diversity in Neurobiology

The field of neuroscience is both a leading and a growing field of research around the world, and one of the Edmond de Rothschild global Foundations network's fields of expertise. The Doctoral Program for Excellence and Diversity in Neurobiology serves as a catalyst for advanced research studies among Arab university graduates, who have the potential and appropriate academic skills in the field of neuroscience. Its ultimate goal is to improve the quantity and quality of their representation as faculty members in the field. The program is in line with the University of Haifa's commitment to promote academic and research excellence and equal opportunity for students seeking social mobility from all parts society.

This is the first – and only – program of its kind in Israel directed to the field of neuroscience and suitable for Arab research students. Its implementation will bring new scientists from Arab society into the field, and effect a far-ranging, positive change in their representation in neuroscience.

**25** doctoral students received a training package

**1000** people were affected by the program

**3** doctoral students received a scholarship from the Foundation





Impact-Entrepreneurship

# Social Impact Bond for Academic Dropout Rate Reduction

The first social bond program in Israel, and the first in the world in the field of higher education, was jointly developed by The Edmond de Rothschild Foundation (IL) and SFI-Social Finance Israel in order to reduce students' dropout rates from academic computer science programs. The program was developed according to the social bond model, whose economic results are measured continuously. The program operates in cooperation with the Aluma Association, SFI, the University of Haifa, and the Tel Aviv-Jaffa Academic College.

**640** participants in the program since its establishment

**50%** reduction in the first-year dropout rate at the University of Haifa's Department of Liberal Arts

**33%** reduction in the dropout rate from the Department of Computer Science at the University of Haifa at the end of two years



# The Rothschild Cube

Opened in partnership with Ben-Gurion University in 2015, the Rothschild Cube is an experiential training, guidance, and instruction center for effective social involvement.

Activities are based on an interactive simulator and technological tools that emulate events from a variety of social arenas. In 2019, work began on the Cube Online – a digital simulation platform that includes structured lesson plans from diverse fields of knowledge.

The project provides an interactive web platform that enables knowledge sharing and the creation of new knowledge in the area of entrepreneurship and social action at an international level.

**24,000** participants in Rothschild Cube activities

**71,000** people were influenced by the Rothschild Cube

\* Data for 2017 - 2018

# The Academic Center for Impact Investment and Entrepreneurship

The Academic Center for Impact Investment and Entrepreneurship is a joint venture of the School of Business Administration at the College of Management, The Edmond de Rothschild Foundation (IL), and the Dualis Foundation. Following the growth in the activities of Israel's social businesses, the Center was established in response to the need for professional training, research, knowledge

management, and the organization of methodologies in the field. It is the first academic center of its kind in Israel, offering a master's degree in Business Administration, alongside specialization in impact investments and social entrepreneurship. The program operates in cooperation with the Dualis Foundation and the College of Management Rishon Letzion.



Ghaida Rinawie Zoabi, Director of the Academic Center for Impact Investment and Entrepreneurship

- 2 years of activity
- 800 participants in the Center's activities
- 27 students in the master's degree program in Impact Investments and Social Businesses
- 200 students in social business courses
- 35 participants in the business incubator and project accelerator

# Matching Grant - JFN

The Edmond de Rothschild Foundation (IL) and the Jewish Funders Network (JFN) have initiated a \$1 million-grant program to help build an ecosystem for entrepreneurship in Israel and to increase philanthropic involvement in the field. Impact

initiatives aims to address unmet social and environmental needs, along with the existence of a measurable business model with economic feasibility. The growth of the impact area encourages the flow of new economic capital, and assists in the development of products, tools and methods to deal with pressing global challenges through solutions such as sustainable agriculture, renewable energy and accessible basic services at a fair price in the areas of housing, health and education.







## Starting Up Together

While Israel is known as “the Start-Up Nation”, only a fraction of the local population directly benefits or is a part of the innovation ecosystem. Starting Up Together, launched in 2018 and operating in cooperation with the Peres Center for Peace and Innovation, Mass Challenge Israel, and Tel Aviv University’s TAU Ventures, was established to enable the representation of the entire Israeli population in the high-tech industry in general and in entrepreneurship in particular. The program provides access to tools and methodologies for building start-ups and creating joint teams to early-career entrepreneurs with considerable potential, both Jewish and Arab. The current program cycle (2019) focuses on the creation of smart infrastructures, with the aim of transforming peripheral towns into innovative, technological, and business places.

**80** participants have taken part in the program since it was established

**50%** of the participants are from the Arab society

## Impact BizTEC Entrepreneurs

In recent years, Israeli universities and colleges have taken significant steps to integrate entrepreneurship as a tool, as a value, and as an economic lever within the institutions. The Technion, known for its entrepreneurial-technological orientation, leads the BizTEC program to encourage entrepreneurship among students. The program serves as an incubator and an accelerator for complex technological solutions and combines impact initiatives with classic business ventures.

**40** participants were recruited for the program in 2018

**40%** of the participants are women

\* Data for 2018

## The Arts

# The Bezalel Center for Excellence in Art and Design in the Arab Society

48

As part of its strategy, the Foundation invests in developing and expanding the arts, by promoting equal opportunity and excellence through the relevant fields. The Bezalel Excellence Center in Art & Design program, which takes place at the Umm el-Fahm Gallery, was established to bring excellent training in the arts to talented

youths from Arab society, and to create new higher-education opportunities for them in the arts. The program also contributes to a more diverse representation of students in the fields of art in Israel. Program graduates will be trained as students at Bezalel and other academic institutions in the fields of art and design.



# The Bezalel Residency Program

The program engages students in their second year of masters' degree studies at the Bezalel Academy of Art and Design, who are interested in contributing to the community and view art as a tool for social change.

The Bezalel Residency program aims to make art accessible to elementary school children from diverse backgrounds and disadvantaged neighbourhoods in the Tel Aviv-Jaffa and Jerusalem metropolitan areas. The resident students teach the children the basics of an artist's work and expose them to fundamental concepts in art.

The program operates in cooperation with Bezalel Academy of Art and Design, the "Out of the Box" Association, the Tel Aviv-Jaffa Municipality, and the Jerusalem Municipality.

**4** years of activity

**23** residents up to date

**1,500** primary school students have participated in the program to date



49



# Shenkar – Art in the Community

The Art in the Community program at Shenkar College is a diploma program. It offers comprehensive practical and theoretical training for those interested in initiating, developing, and performing artistic projects in a social context. The program is open to participants from the fields of plastic arts, theater, dance, music, performance and interdisciplinary art, and is designed for professionals in the fields of art and education, as well as for therapists and social activists. Art in the Community focuses on practical training and student guidance from the early entrepreneurship

and thought stages, through concept formulation, to the implementation of a community project. In 2018, we launched the incubator for program graduates. The incubator seeks to provide a professional framework for social entrepreneurs who are graduates of the program, in the framework of which they will be able to initiate and implement new projects or expand existing ones in a variety of cultural contexts in Israel.

- 5 years of activity
- 100 graduates
- 45 communities exposed to the program



# Looking Forward to Academia

The program “Looking Forward to Academia” is a long-term program that trains outstanding youths aged 16-18 from Israel's social and geographic periphery in the field of art. The program's goal is to prepare participants for studies in institutions of higher learning and to integrate them into the world of art and communication in Israel. The program also aims to counterbalance the under-representation and under-coverage of minority groups in Israel in the world of art, by addressing gaps in general education and in academic education.

The program works in cooperation with the Looking Forward Association.



Leadership

Edmond de Rothschild  
Partnerships Programs

The BR  
Ambassadors  
Program

52

The BR Ambassadors Program was established as an Edmond de Rothschild Foundation (IL) flagship program seeking to train the next generation of socially committed leadership in Israeli society. The program identifies young people from the social and geographic periphery, guides and trains them to lead Israel in the fields of society and economy. The uniqueness of the program, which

was established in 2010, lies in the combination of developing social awareness and community action, and a process of personal, academic, and occupational development parallel to academic studies. The program expands lateral partnerships within the framework of social practicum and the creation of projects with a communal influence.

**85%** of program graduates are employed in a job appropriate to their fields of study and their inclinations

**3%** dropout among program participants (compared to 20% dropout in the general population)

**70%** of the BR Ambassadors feel that they can influence government policy

**89%** of the BR Ambassadors feel that they can influence local authorities

**63%** of graduates are engaged in social activity

The Cadets  
Program

The three cadet programs – Cadets for Local Government, Cadets for Informal Education, and Cadets for Urban Strategy and Planning – work to improve local government and public service from within, by grooming and training leadership groups for professional management in municipal areas. The program is intended for talented, highly motivated young adults who aspire to combine academic excellence with social leadership to enhance the quality of the local government in Israel, with focus on the social and geographical periphery. By doing so, gaps and disparities characterizing Israeli society and economy may be bridged and reduced. These unique programs operate in partnership with the Ministries of the Interior, Finance, Education; the Center for Local Government; the Center of Local Authorities; and the Mifal Hapayis.

The program exists thanks to the implementation of the government decision Atudot LeYisrael (Reserves for Israel), a strategic plan to augment the trained work force available for public service. The program's goal is to develop human capital and create a reserve of future leaders for public service, based on the understanding that only change-initiating leaders, who believe in a culture of partnerships and possess an inclusive point of view and long-term thinking, can lead Israel to address its core issues.

**7** years of activity  
**230** cadets have been placed in key positions  
**130** cadets participate in one-year programs

\* Data for 2017 - 2018

53





## Kav Hazinuk (The Starting Line)

The program strives to identify, train, and establish a pool of young leaders, primarily from the socio-geographic periphery, who will successfully integrate into positions of influence in Israeli society. These young individuals will work to promote equal opportunity and structure a shared society through the platform of cooperation and shared initiative. Kav Hazinuk aims to form a network of young change-makers seeking to challenge old patterns of thought and action that increase social gaps in Israel.

54

**700** program participants

**29,760** hours of social activities

**18,350** people affected by the program

\* Data for 2017 - 2018



## Israeli Hope in the Academia

Israeli Hope in the Academia, launched in 2016 by the President of Israel, Reuven Rivlin, as part of his vision for unity in Israeli society. The program fosters and expands a partnership between the different parts of Israeli society, focusing on education, academia, employment, and sports.

The academia expresses, perhaps more than any other, the “new Israeli order,” in which those once considered minorities today account for a significant share of society.

This arena embodies an important engine in developing Israeli human capital, and in many cases, is the first meeting point for young adults from all of society's various population groups to come together under one roof. Thus higher education has a central role in shaping the future of Israeli society, leadership, and economy.

55



# Leadership in Academia

The program is a national initiative, co-founded by The Edmond de Rothschild Foundation (IL) and the Israeli Council for Higher Education. Its basic mission is to establish and nurture a strong network of senior faculty members of universities, colleges, and research institutes, who will serve as change leaders. Institutions of higher education all over the world are facing huge challenges today, including disruptive new learning technologies; extensive competition for human and financial resources; and social, economic, and demographic needs and constraints.

While these trends are global, it seems that they are even more prominent in Israel, due to the tremendous growth of new institutions, mostly colleges, in the past 20 years, along with the ever-increasing dominance of the high-tech scene and the changing demographics.

In order to lead the academia and adapt it to the accelerated changes, it is necessary to develop leadership and management skills among senior university and college officials. The Leadership in Academia program was founded to realize these goals.



# Masar

Masar, Arabic for “a journey,” was developed by the Edmond de Rothschild Partnerships to drive social-community leadership in the Arab society in Israel. The program is designed for highly motivated 18-year-olds with leadership potential, who find themselves at a challenging crossroads in the context of deciding about and planning their future.

Masar provides them with tools and life skills, and fosters a confidence in their ability to achieve academic education and impact society. In the program, the participating youths address

issues of values and society and gain a deep understanding of Israeli society.

Upon its completion, a cadre of deeply committed young leaders emerge, with the capacity and motivation to contribute to their community and society, integrate into the Israeli social fabric, impact, and improve it.



**23** participants

**230** people affected by the program

**10,240** hours of social activities

\* Data for 2017 - 2018



Other leadership program

Maoz

In 2013, the Foundation joined the Maoz organization, which is involved in constructing a network of change agents from the social, governmental, and private sectors, with the goal of driving initiatives that will strengthen Israel's socio-economic potency.

As part of its efforts to promote leadership and develop change agents among students and academics, the Foundation joined forces with Maoz in two main tracks:

- A. Support for Maoz-led leadership programs that address the Foundation's areas of interest, such as promoting appropriate employment of outstanding students in the public sector, promoting employment challenges in Israel, etc.
- B. Establishing a broad network of reserve leaders that will leverage the impact of "Atudot Le'Yisrael" (Israel Reserves) in which the Foundation is a central partner and strengthen the potential success of cadets and fellows – as leaders operating in the Israeli public sphere.

8 years of activity  
489 participants  
100 organizations affected by the program  
60 participants per year

\* Data for 2017 - 2018



Our Partners

- Achva Academic College
- Afeka – Tel Aviv Academic College of Engineering
- Ariel University
- Ashkelon Academic College
- Azrieli College of Engineering, Jerusalem
- Bar-Ilan University
- Ben-Gurion University of the Negev
- Bezalel Academy of Art and Design, Jerusalem
- Hadassah Academic College, Jerusalem
- Holon Institute of Technology
- JCT – Lev Academic Center
- Jerusalem Academy of Music and Dance
- Levinsky College of Education
- Max Stern College of Emek Yezreel
- Ono Academic College
- Oranim College
- ORT Braude College of Engineering
- Ruppin Academic Center
- Sami Shamoon Academic College of Engineering (Beer Sheva and Ashdod)
- Sapir Academic College
- Schechter Institute of Jewish Studies
- Sha'arei Mishpat Academic Center of Science and Law
- Shalem College
- Shenkar Engineering Design Art
- Tel Aviv University
- Tel Hai Academic College
- The Academic Center of Law and Business, Ramat Gan
- The Academic College of Israel in Ramat Gan
- The Academic College of Tel Aviv - Yaffo
- The College of Management Academic Studies
- The David Yellin Academic College of Education
- The Hebrew University of Jerusalem
- The Kinneret Academic College in the Jordan Valley
- The Open University
- The Safed Academic College
- The Technion – Israel Institute of Technology
- The Weizmann Institute of Science
- University of Haifa
- Western Galilee Academic College

## Our Partners

### Academic institutions



### ***Governmental ministries and authorities***



## Organizations





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